

SALEZSHARK

# Marching Towards **Success**

March 2024



# Table of Content

Missed our previous newsletters?

Catch up Now



@salezshark

## Tiecon Event Recap

We're still buzzing with excitement from our successful participation at the recent Tiecon event held at Taj Palace, New Delhi.

NEW FEATURE RELEASE

## Onboarding Feature

We're still buzzing with excitement from our successful participation at the recent Tiecon event held at Taj Palace, New Delhi.

## Outlook Extension for SalezShark

Get ready for the launch of our Outlook Extension, revolutionizing your CRM experience.

## Tips & Tricks

Learn valuable tips and tricks to enhance your sales performance and stay ahead of the competition. From prospecting strategies to closing techniques, we've got you covered.

## Stay Connected

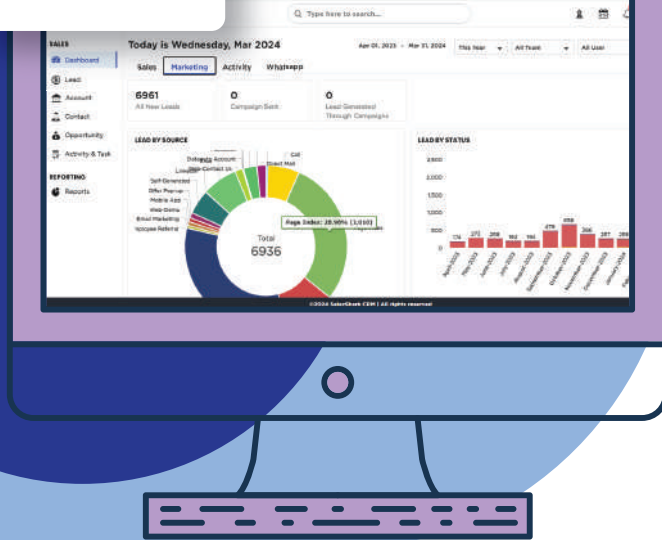
Don't forget to follow us on social media and subscribe to our blog for the latest updates, news, and insights from SalezShark. Let's stay connected and continue to grow together in 2024!

# SALEZSHARK SHINES BRIGHT AT TIECON 2024

EMPOWERING CONNECTIONS, INNOVATING SOLUTIONS!

We're delighted to announce that SalezShark had a fantastic presence at the recent Tiecon event held at Taj Palace, New Delhi. It was an incredible opportunity to connect with industry leaders, showcase our innovative solutions, and exchange insights on the latest trends shaping the business landscape. A big thank you to everyone who visited our booth and made the event a success!



SALEZSHARK

WHAT'S NEW IN SALEZSHARK?

**Sail smoothly into productivity with SalesShark Engage's new Onboarding feature - Seamlessly Simple, Effortlessly Efficient!**

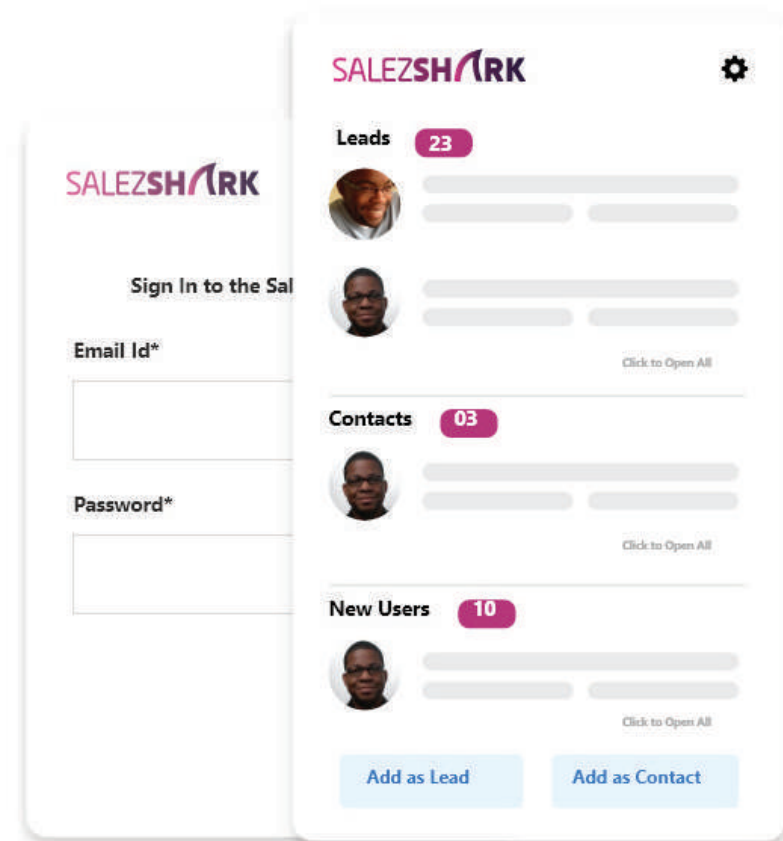
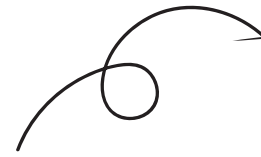
We're excited to introduce the latest addition to SalesShark Engage – the Onboarding feature! This new feature aims to streamline the user onboarding process, providing a smoother and more efficient experience for new users. With simplified sign-up processes and dummy data functionalities, getting started with SalesShark Engage has never been easier. Try it out today and discover a whole new level of productivity!



@salezshark

# Streamline your CRM journey with **SalezShark's Outlook Extension**

## **Sync, Simplify, Elevate!**



Get ready for the launch of our Outlook Extension, revolutionizing your CRM experience. Easily sync emails from your inbox to your CRM with just a few clicks, eliminating manual data entry hassles. Seamlessly integrated with your CRM system, this tool ensures all vital email communications are stored centrally for enhanced efficiency and accuracy. Elevate your workflow and save valuable time with our upcoming release. Stay tuned for the official launch and unlock new heights of productivity with SalezShark.



@salezshark



# Tips & Tricks

## 10 Ways to Generate Leads using AI Marketing Automation

In today's digital world, generating leads is critical for every business's success. Artificial Intelligence (AI) has revolutionized the way firms approach marketing by providing them with new tools to optimize their lead-generating tactics. Read to know top 10 ways businesses can use AI marketing automation to generate more leads.



@salezshark



# How to Convert Leads into Customers in 2024?



@salezshark

Having a good flow of potential customers is super important in any business. In today's world, technology helps a lot with this. Digital marketing, like online ads and promotions, is like shouting out to tons of people all over the world. But only some people interested in your product are ready to buy immediately. Some might need more info, while others might need to know what you're offering. So, the trick is figuring out how to turn all these interested folks into paying customers. Here in this article, we will discuss some of the techniques that will help you to convert leads into customers.

[Read More](#)

# Your Feedback Matters

At SalezShark, we truly value your feedback as it plays an integral role in shaping our services to meet your needs and expectations. Your input guides our continuous improvement efforts, ensuring that we provide you with the best possible experience. We encourage you to share your thoughts, suggestions, and experiences with us, as they serve as the compass that directs our commitment to excellence. Thank you for being an essential part of our journey, and we look forward to hearing from you.



**SalezShark Inc.**


SalezShark Software India Pvt. LTD.

U.S.A.: 696 Miller Ave, Great Falls, VA 22066

India: 105, First Floor, Chiranjiv Tower, Nehru Place, Delhi - 110019

 [www.salezshark.com](http://www.salezshark.com)

 [contact@salezshark.com](mailto:contact@salezshark.com)

 +1-214-560-0877

 +91-901-573-1800

