

SALEZSHARK

A Season of  
**SALES BRILLIANCE**

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SALEZSHARK'S FEBRUARY FORECAST

**Feb, 2024**

Dear Valued Subscribers,

Welcome to our February newsletter, packed with exciting updates, success stories, and valuable insights to fuel your sales journey! Here's a glimpse of what's inside:

- 03 ..... The New Bharat TIECON Event**
- 04 ..... Case Study Spotlight**
- 05 ..... Tips & Tricks**
- 07 ..... Stay Connected**

**Missed our previous newsletters?**

**Catch up all →**



# The New Bharat TIECON Event

We're thrilled to announce that SalezShark will be participating as an exhibitor at **TIECON Delhi event on 8<sup>th</sup> and 9<sup>th</sup> March at Taj Palace, New Delhi!** Visit our booth to explore the latest innovations in sales, CRM and marketing automation.

## CHARTING INNOVATION AT TIECON DELHI 2024 SALEZSHARK'S JOURNEY IN THE NEW BHARAT

We're thrilled to announce that SalezShark will be participating as an exhibitor at TiEcon Delhi 2024 on 8th and 9th March at Taj Palace, New Delhi. TiE Delhi – NCR is hosting this exciting event with a focus on "The New Bharat: **Confident** | **Bold** | **Inclusive**," highlighting India's resilience, sustainability, and global impact. Join us as we celebrate India's entrepreneurial spirit and innovation at the startup hub of Bharat!



# Join the Success Story

Supercharge your sales in the evolving landscape of 2024 and gain valuable insights of the dynamic world of sales. This is your opportunity to maximize your success in 2024. Register for our webinar today to secure your spot and unlock the secrets to achieving your sales goals in the upcoming year. [Read More>>](#)



"The user-friendly interface of SalezShark Connect+ makes creating and sending targeted bulk emails a seamless experience, empowering us to reach our audience effectively. The result is a unified platform that not only enhances our communication strategies but also contributes significantly to the overall growth of our company"

***"I enthusiastically recommend SalezShark to any business seeking to elevate their networking and email campaign capabilities"***



@salezshark

- **Sweeti Pancholi**  
- Head Business Development  
- Bharat E-Waste Recycling Co.



# Tips & Tricks

## Best B2B Sales Lead Database in India

Targeting the right audience and increasing sales is the mission of many companies. However, getting appropriate sales leads is still a major challenge for them. Either they are unable to target the right people or the sales database they have is all junk. Therefore, here we suggest an optimum way to get the best B2B sales lead database in India so that you can enter the inboxes of your desired audience and boost sales.

[Read More>>](#)



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958

Lead Generated

80%

Lead Conversion Rate

2.8%

Opportunity Won Ratio

500

Open Opportunities

\$2B

Pipeline Contribution

\$680

Lost Opportunities

## TIPS & TRICKS

### Enhancing Sales Pipeline Performance: Strategies and Solutions

Maintaining a thriving sales pipeline is pivotal for business success, guaranteeing a consistent influx of leads and opportunities. Check out our latest blog that delves into five potent strategies to bolster sales pipeline performance. Discover how SalezShark can aid in implementing these strategies, facilitating sustained growth and revenue enhancement.

[Read More>>](#)



# Your Feedback Matters

At SalezShark, we truly value your feedback as it plays an integral role in shaping our services to meet your needs and expectations. Your input guides our continuous improvement efforts, ensuring that we provide you with the best possible experience. We encourage you to share your thoughts, suggestions, and experiences with us, as they serve as the compass that directs our commitment to excellence. Thank you for being an essential part of our journey, and we look forward to hearing from you.



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