From
DATA
POWER
TO DIWALI VIBES

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Missed our previous newsletters?

Catch up ⟶

We're thrilled to announce a major update to the executive data in Connect+, offering expanded access to high-quality, relevant contacts for lead generation and networking. This automation-driven update adds more than 4 lakh new executive records and updated 65k profiles with accurate contact details, job titles, and organizational changes.

Details of the Update

NEW DATA ADDITIONS

Over 4 lakh new executive profiles have been added to Connect+, expanding our data reach and enhancing opportunities for lead generation, networking, and market research.

4 lakh New & 65K Enhanced Executive Data Now in Connect+!

ENHANCED DATA QUALITY

Around 65k executive profiles have been updated, reflecting the latest contact details, titles, and organizational changes to improve data relevance.

KEY BENEFITS

- **Higher Data Quality**

  Newly added and updated records ensure you have access to the latest and most reliable data.

- **Improved Reach**

  Discover and connect with more relevant contacts to boost lead generation.

- **Efficiency Through Automation**

  Automated updates enable continuous data improvement with minimal downtime.

This enhanced dataset is now live and accessible in Connect+ via People Search and the Prospect Module. We hope these updates further empower your sales efforts with quality insights and valuable connections.

100% Revenue Growth with
AI-BASED EMAIL SEQUENCING

Check out our new AI-Based Email Sequencing feature, which enables users to create dynamic, automated email and WhatsApp sequences based on five key trigger points. This powerful tool allows for both simple and complex workflows using conditional logic, offering flexibility in managing customer engagement. With predefined templates like Simple Follow-Up and 10-Day Welcome Series, getting started is easier than ever.

KEY FEATURES

- Trigger-Based Email Sequences
- Conditions: Simple and Multi-Way Logic
- Multiple Action Options
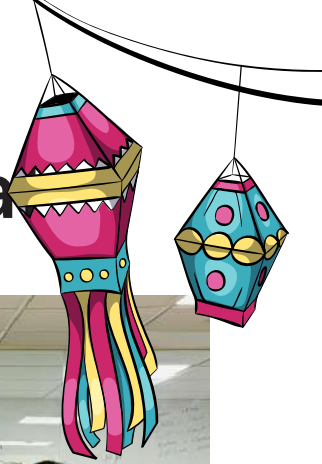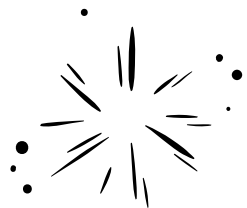- Predefined Templates for Easy Setup

Get Started

Diwali Celebration with Joy and Togetherness at SalezShark!

At SalezShark, we celebrated Diwali with bright lights, festive treats, and unforgettable moments! Our Diwali gathering was filled with vibrant décor, traditional attire, and delicious sweets that brought everyone together in the spirit of the season. From a fun-filled rangoli competition to a friendly diya lighting ceremony, each moment highlighted our team's energy and camaraderie. We also took a moment to reflect on the year's successes and express gratitude for our SalezShark family. Here's to more celebrations, growth, and joy in the months ahead. Wishing everyone a prosperous year filled with light and happiness!

See How Businesses Are Winning with SalezShark

Discover how businesses like yours are thriving with SalezShark! Our clients are experiencing impressive results, from boosted engagement to streamlined processes. These success stories highlight how SalezShark's solutions are transforming operations and driving growth. Get inspired by their achievements and see how our tools can make a difference for your business.

"User-friendly interface."

"Save 20 hours in email campaign."

"30% boost in lead generation & 20% increase in conversion."

"Transformed the way we connect with our audience."

FROM GOOD TO GREAT

5 Email Automation Hacks to Save Time and Boost Engagement

In today's fast-paced digital world, email marketing remains a powerful tool for businesses to connect with their audience. However, manually sending emails can be time-consuming and inefficient. That's where email automation comes in! By using email automation hacks, you can save time and boost engagement with your subscribers.

Read More

How SalezShark's New LinkedIn Widget Can Supercharge Your Lead Generation

In today's digital age, LinkedIn has become a vital tool for businesses. It helps connect with potential customers, making it a hub for professionals. However, manually searching for leads on LinkedIn can be time-consuming. That's where SalezShark's new LinkedIn Widget for Lead Generation steps in. This tool offers a faster way to boost your lead generation efforts.

Read More

Your Feedback Matters

At SalezShark, we truly value your feedback as it plays an integral role in shaping our services to meet your needs and expectations. Your input guides our continuous improvement efforts, ensuring that we provide you with the best possible experience. We encourage you to share your thoughts, suggestions, and experiences with us, as they serve as the compass that directs our commitment to excellence. Thank you for being an essential part of our journey, and we look forward to hearing from you.

SALEZSHARK

SalezShark Inc.

SalezShark Software India Pvt. LTD.

U.S.A.: 696 Miller Ave, Great Falls, VA 22066

India: 105, First Floor, Chiranjiv Tower, Nehru Place, Delhi – 110019

🌐 www.salezshark.com   ✉ contact@salezshark.com

🇺🇸 +1-214-560-0877   🇮🇳 +91-901-573-1800