

SALEZSHARK



NAVIGATING  
SUCCESS

**YOUR GUIDE  
TO THRIVING  
IN 2024**

SALEZSHARK NEWSLETTER,  
**JANUARY EDITION**

Hey there, SalezShark Squad!

Happy New Year! We hope you had a fantastic holiday season filled with joy and laughter. As we kick off 2024, we're excited to share some exciting updates and insights with you in this month's newsletter.

## **NEW YEAR, NEW FEATURES**

Start the year on the right foot with our latest updates and features. From enhanced lead management tools to improved automation capabilities, we're constantly working to make your sales journey smoother and more efficient.

## **SALES TIPS AND TRICKS**

Looking to up your sales game in 2024? Stay tuned for expert tips and tricks from the SalezShark team. From prospecting techniques to closing strategies, we've got you covered with actionable insights to help you crush your sales goals.

## **WELCOMING OUR NEWEST CLIENTS**

We're thrilled to welcome aboard new clients who've joined the SalezShark family, embarking on a journey of growth and success together.

## **STAY CONNECTED**

Don't forget to follow us on social media and subscribe to our blog for the latest updates, news, and insights from SalezShark. Let's stay connected and continue to grow together in 2024!

*Warm regards,*

**Ajay Chauhan**

CEO & Co-Founder, SalezShark

[ajay@salezshark.com](mailto:ajay@salezshark.com)



# FEATURE SPOTLIGHT

We are thrilled to share some exciting updates with you! Our team has been hard at work, and we are delighted to announce the release of two impactful features in SalezShark Engage and SalezShark Connect+:

SALEZSHARK  
**ENGAGE**

## Lead Module

### Mass Update in Custom Field

Now, you can efficiently update custom fields in bulk for leads. It's a game-changer, making data management a breeze!

SALEZSHARK  
**CONNECT+**

## Marketing Management

### Pre-Send Validation Pop-up

Introducing a nifty feature! Before launching a campaign, the Pre-Send Validation Pop-up in the Campaign Module ensures you can review and tackle any issues related to invalid or unsubscribed email addresses.

Missed our previous Newsletters?

[Catch up Now](#)

# INTRODUCING THE NEW LINKEDIN EXTENSION UPDATE

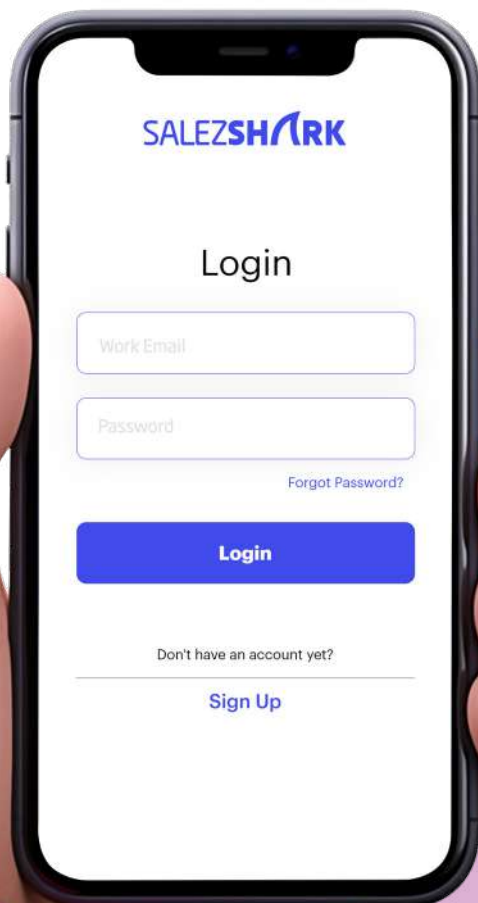
## Enhanced Contact & Company Data Fetching for Effortless Audience Targeting

Exciting news! We've just rolled out an update for the LinkedIn extension in SalezShark Connect+. Now, you can effortlessly fetch data of individual contacts and from company pages, empowering you to target your audience more effectively. To access these enhancements, simply reinstall the extension from the Chrome Store. Get ready to supercharge your lead generation efforts with this latest feature release!

The image displays the SalezShark Connect+ LinkedIn extension interface. At the top, it shows 'Profile Collected 305' and 'Pages Crawled : 3 Working Time : 1 Sec'. Below this, there are tabs for 'Directors' and 'Sales Manager'. A list of contacts is shown, including Aakanksha Krishali (Director | Xerox Pvt. Ltd.), Sparsh Kabra (Director | Cowit Progression), Nandini Ahuja (Director | Mukhtal Enterprises), and Sharma (xyz Pvt. Ltd.). A detailed view of Nandini Ahuja is shown, displaying her name, title, company, and email address (ahuja@mukhtal.com) with a 100% completion status. The interface also includes a 'RE-COLLECT' button, a 'MOVE TO' dropdown menu, and a 'Download Connections' button. The LinkedIn logo is prominently displayed on the left side of the interface.

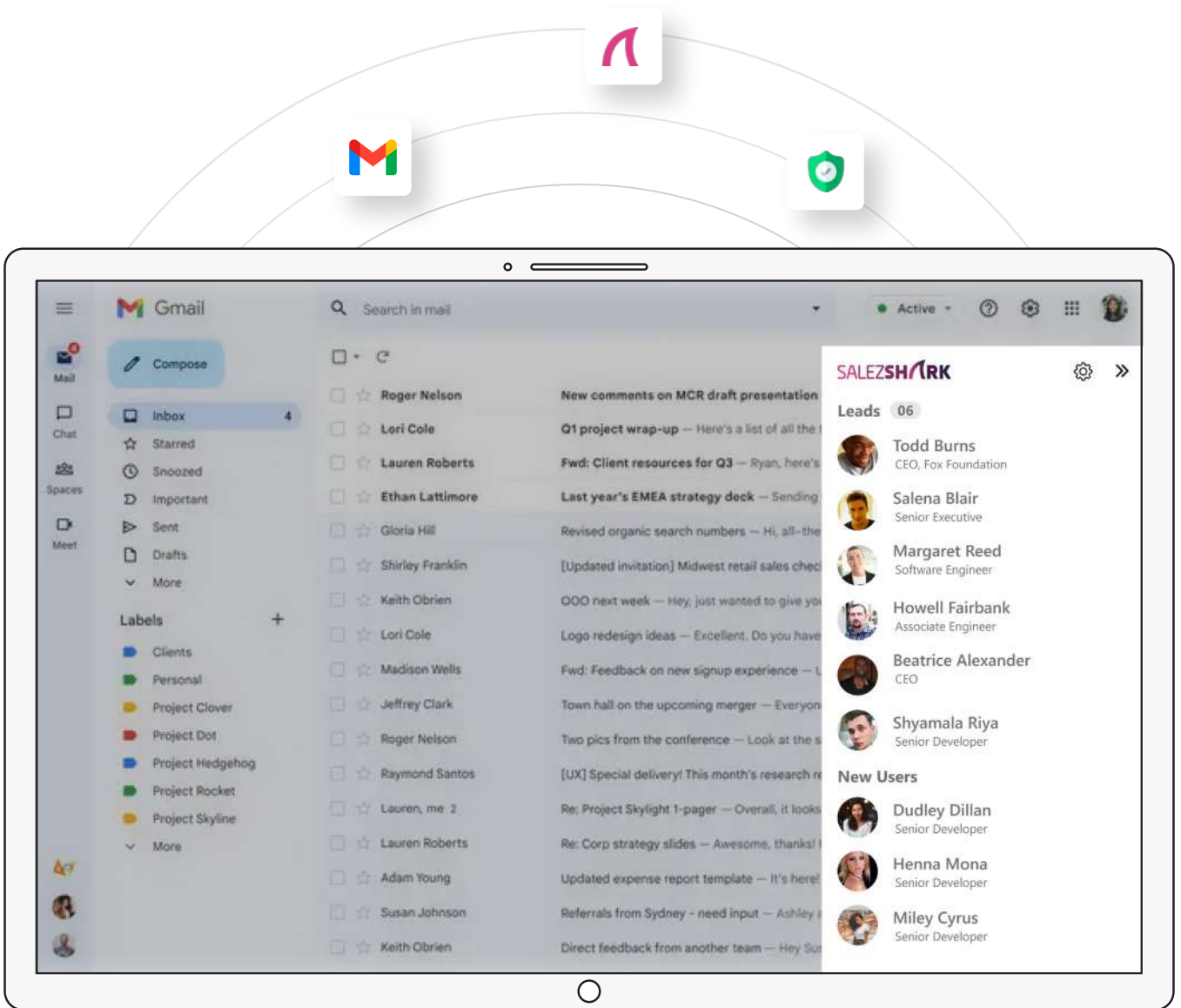
# Upgrade your experience with the latest SalezShark iOS App now

Exciting news for all iOS users! We're thrilled to announce that a fresh, updated version of the SalezShark iOS App is now live on the App Store. Whether you're on the go or in the office, this latest release packs even more power, efficiency, and convenience into the palm of your hand. Seamlessly manage your leads, stay on top of tasks, and supercharge your productivity like never before. Don't miss out – head to the App Store today and upgrade to the new SalezShark iOS App for a smoother, smarter sales experience!



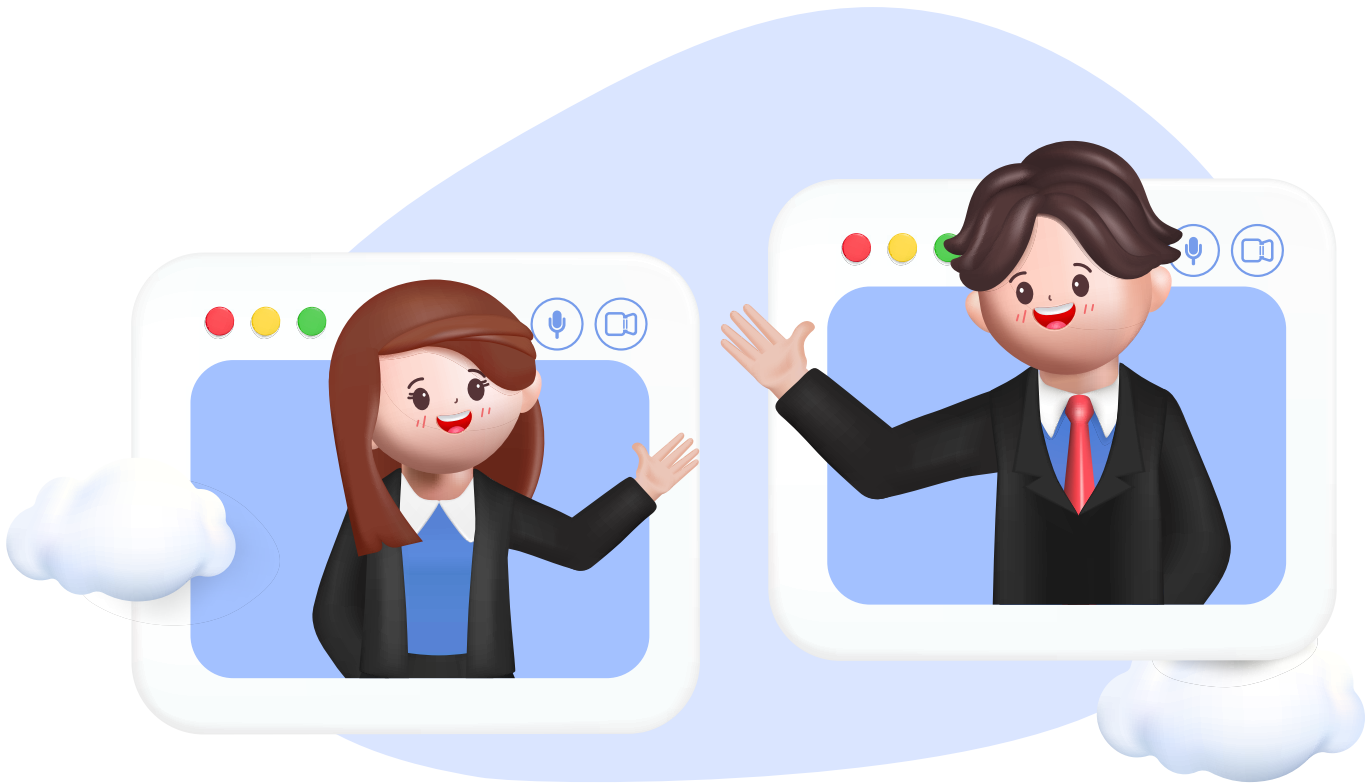
# Latest SalezShark Engage Gmail Extension on Chrome Webstore

Say goodbye to hassles and hello to seamless email management right from your inbox. With enhanced features and smoother performance, this update is designed to supercharge your productivity and streamline your workflow. Don't miss out – head to the Chrome Web Store now and upgrade to the new SalezShark Engage Gmail Extension for a smarter, more efficient email experience. Let's make inbox magic happen together!

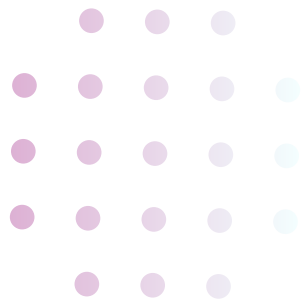


# CLIENTS SPOTLIGHT

Welcoming aboard the latest trailblazers to join the SalezShark family



From industry giants like Adecco and M/s SHV Energy Private Limited to esteemed organizations like All India Management Association and CoreFragment Technologies, our client roster continues to grow with each passing day. Additionally, we're delighted to partner with innovative ventures such as Mantrin, Buddha CEO, and CoreFragment Technologies, alongside esteemed academic institutions like Great Lakes Institute of Management. It's an honor to collaborate with such esteemed names, and their trust in SalezShark resonates deeply. As we embark on this journey together, we're committed to delivering unparalleled solutions tailored to your unique needs. Here's to forging lasting partnerships, achieving milestones, and creating success stories that inspire. Thank you for choosing SalezShark – where innovation meets excellence. Cheers to a thriving collaboration!

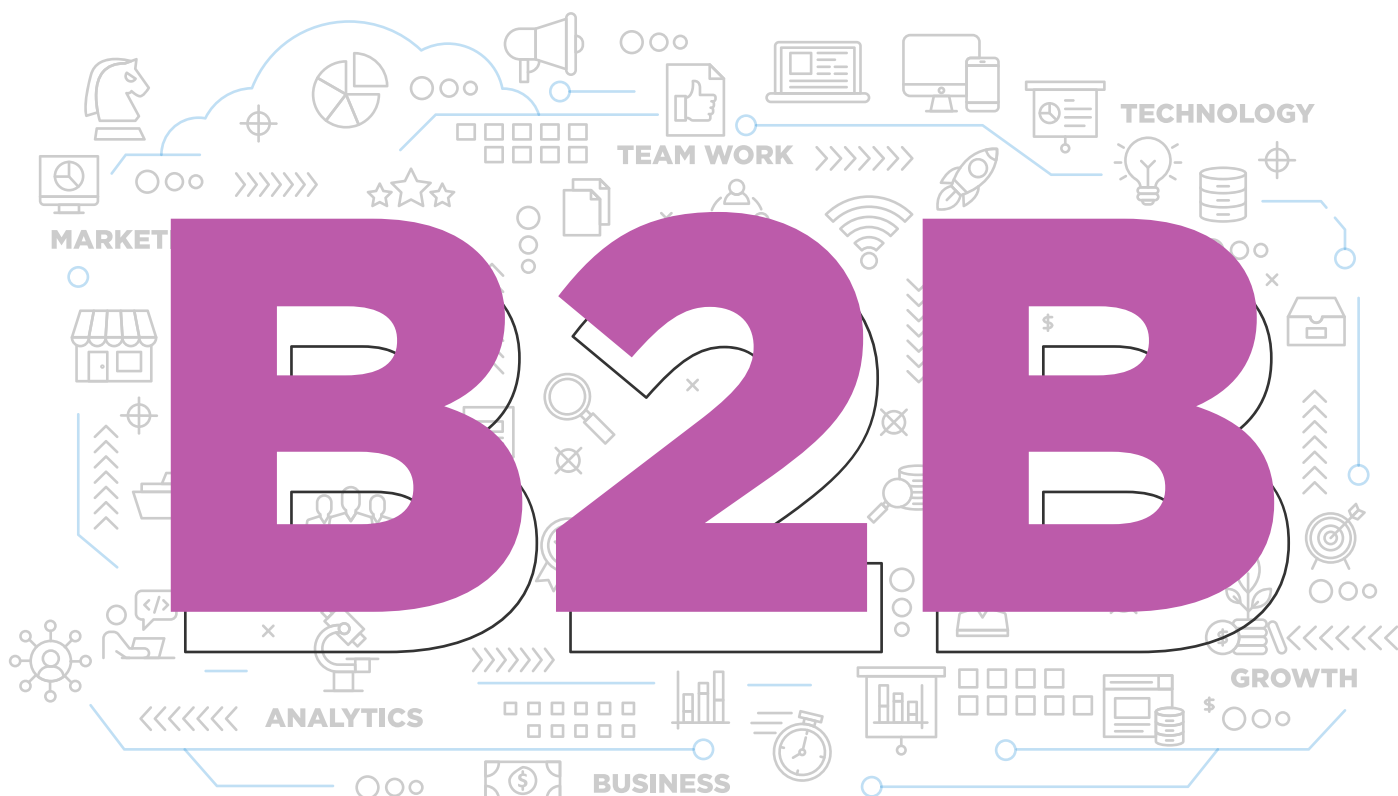




# TIPS & TRICKS

## [Ways to Find Verified B2B Data Online in India](#)

SalezShark Connect+ Software is an ocean of data of more than 13 lac executives. The whole database is verified by humans and the rate of email delivery is high. On the other hand, you will get a verified business-to-business database of corporate emails only.



## **Best Email Follow Up Software in India for 2024**

Many companies need to stay connected to your key audience. So, the email follow software makes this task easier by automating your communication. In India, there are many automated software that offer efficient tracking, personalized follow-ups, and timely responses. This software helps to nurture client relationships, improve sales conversions, and boost your outreach efforts. Therefore, here we bring you the best Email Follow Up Software in India for 2024 that helps you to improve the performance of your business.!

[READ MORE](#)



# YOUR FEEDBACK MATTERS



At SalezShark, we truly value your feedback as it plays an integral role in shaping our services to meet your needs and expectations. Your input guides our continuous improvement efforts, ensuring that we provide you with the best possible experience. We encourage you to share your thoughts, suggestions, and experiences with us, as they serve as the compass that directs our commitment to excellence. Thank you for being an essential part of our journey, and we look forward to hearing from you.

## SALEZSHARK

**SalezShark Inc.**


SalezShark Software India Pvt. LTD.

U.S.A.: 696 Miller Ave, Great Falls, VA 22066

India: 105, First Floor, Chiranjiv Tower, Nehru Place, Delhi - 110019

 [www.salezshark.com](http://www.salezshark.com)

 [contact@salezshark.com](mailto:contact@salezshark.com)

 +1-214-560-0877

 +91-901-573-1800

